

W12E Promotional Event



Receive up to \$15,000 Purchase Credit On Used W12E Winches



Allied Systems Company winches have long been at the forefront of winch towing solutions for heavy equipment. This is especially true for extreme-duty applications such as pipeline construction, where the winch must deal with the heaviest loadings and must also be able to position the load with utmost precision. Allied's latest innovation, the Generation II electronic winch control for W6G and larger winch models, is a significant breakthrough in this demanding field. Industry insiders are calling it "the silver bullet the industry has been searching for."

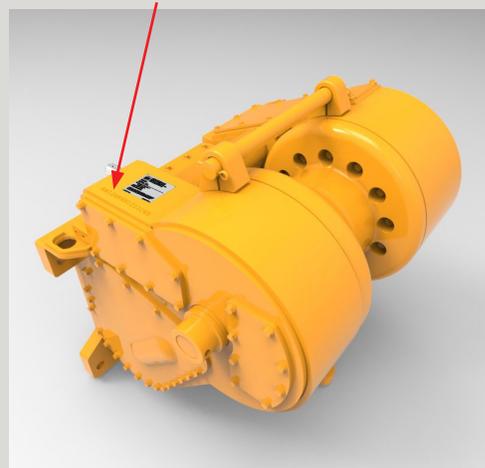
Until now, there was a difficult choice between the unrivaled pulling power of a PTO-driven winch on a torque converter tractor and the precise control that the hydraulic winch delivers. Getting both advantages in one winch has been impossible—until now. Generation II electronic control makes it happen.

Allied is so committed to the advantages of this breakthrough technology that we are offering this buyback program to help your customers put it to work quickly. Send us back one of the qualifying older-style W12E winches and get a credit of up to \$15,000 against the purchase of new winches.

1. What winches is Allied buying?

Any W12E winch with Gear Ratio 6 qualifies. Check your winch serial number to locate the gear ratio code. A sample serial number is AW12EE6N1211C69.

The serial number is stamped into the winch frame here.



2. What replacement winches qualify for the credit?

For each W12E winch Allied buys back, you will receive a credit up to \$15,000 towards purchase of one W12E winch with Gear Ratio 7 or two winches from W5C to W8L.

3. How long does this promotion last?

The current promotion is in effect until June 1, 2018, but may be extended at Allied's option.

4. How does this new winch help my customer?

If they are replacing a PTO-driven winch, they gain the advantages of fine-line control rivaling a hydraulic winch with no loss in pulling power and no roll-back under load.

If they are replacing a hydraulic winch, they get pulling power that extends to the limit of the tractor horsepower rather than the limit of the hydraulic system. This means maximum rated line pull at both bare drum and full drum conditions in most cases.



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